



# JOSHUA T. DADA

ENTREPRENEUR & BUSINESS COACH

## SPEAKER PROFILE

With 13 years of experience in leadership, marketing, and management this socially conscience entrepreneur has received national recognition from the United States Congress for being an outstanding business leader in the efforts to develop economical trade between the United States and Africa. With a Business Management degree from Prairie View A&M and continuing education through Harvard's Entrepreneurship in Emerging Economies certification program, this first-generation Nigerian represents a unique blend of cultural relevance and industry evolution. He is the CEO and Founder of Entertainment Connect, a talent agency founded to connect premier entertainers, athletes, and influencers to career-advancing opportunities.

## LOCATION

Houston, Texas  
*Available for bookings  
worldwide*

## ONLINE

joshuatdada.com  
Instagram: @joshuatdada  
Twitter: @joshuatdada

## KEY AUDIENCES

- Millennials
- Communities of Color
- Academic Institutions
- Nonprofit Organizations
- Corporate Organizations
- Entrepreneurship Groups

## CONTACT TO BOOK

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## EXPERTISE

### SPEAKING & BUSINESS/LIFE COACH

With over 15 years of public Speaking experience Joshua T. Dada has emerged as a dynamic speaker. His unique ability to capture and connect with diverse audiences allows him to be relatable yet impactful in any arena. Joshua's innate skills of building relationships, empowering others, and decision making has led him to be an effective manager of people, systems, and events.

### LEADERSHIP & BRAND DEVELOPMENT

In intimate settings, Joshua is able to identify and truly understand what are the limiting factors hindering individuals from reaching their ideal goals and objectives. Once these factors are acknowledged he then empowers one to overcome psychological barriers elevating their business, brand, or core values.

## PAST ACHIEVEMENTS

- US Congressional Award
- PVAMU College of Business Keynote Appreciation
- Toastmasters District Champion
- PVAMU Honorary National Honor Society Member
- HarvardX Certificate for Entrepreneurship in Emerging Economics